

WOMEN'S BOULDERING FESTIVAL

FONTAINEBLEAU 2018



#WOMENSBouldERING

2018 in collaboration with:



WHY WOMEN'S BOULDERING FESTIVAL?

- *to empower women to pursue excellence in climbing and beyond*
- *to bring more women into the outdoors*
- *to provide a safe space for growth*
- *to promote sustainable recreation*



A LITTE EXTRA

The WBF aims to facilitate mentorship among women in climbing to help us achieve excellence in the sport and beyond.

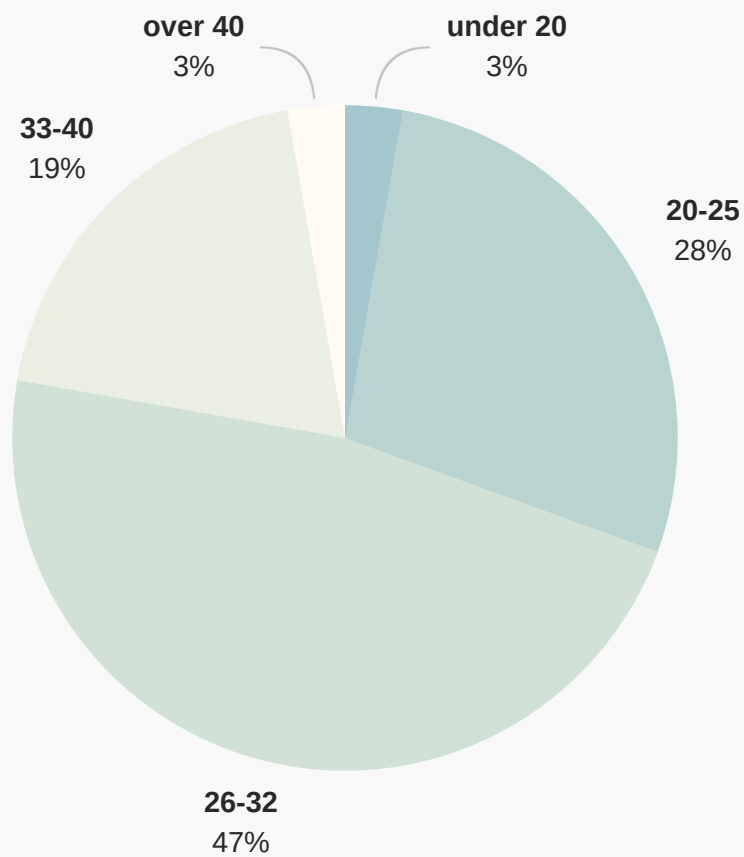
As proven by studies, participation in outdoor recreation has a direct correlation with professional achievement and helps in closing the gender gap.



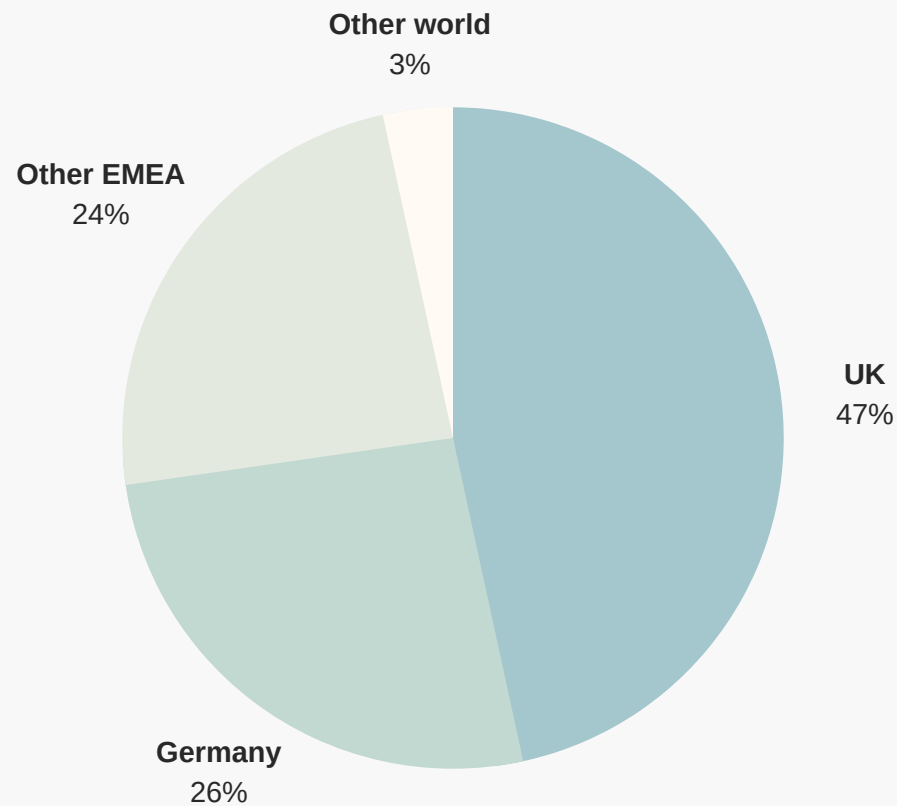


A GROWING COMMUNITY

- *78 event participants in 2018*
- *17 event volunteers*
- *4K likes on Facebook*
- *a growing Instagram presence*
- *the support of Women's Outdoor Alliance*
- *videos from the event coming soon*
- *coverage in Rock & Ice Magazine*
- *Bin Weg Bouldern podcast*

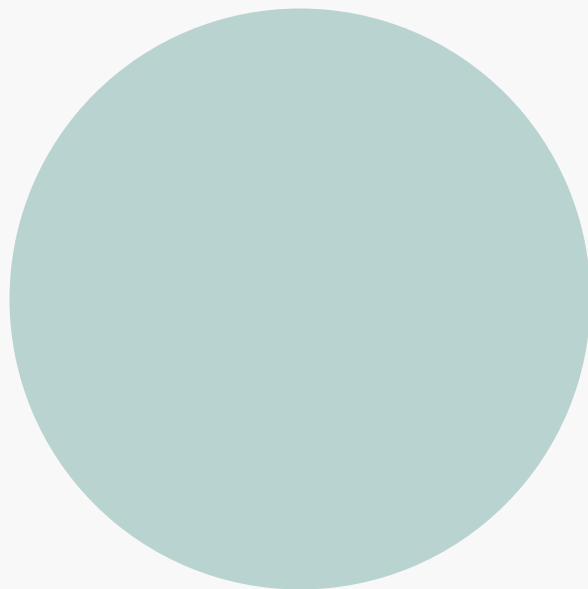


**VISITOR'S
AGE**



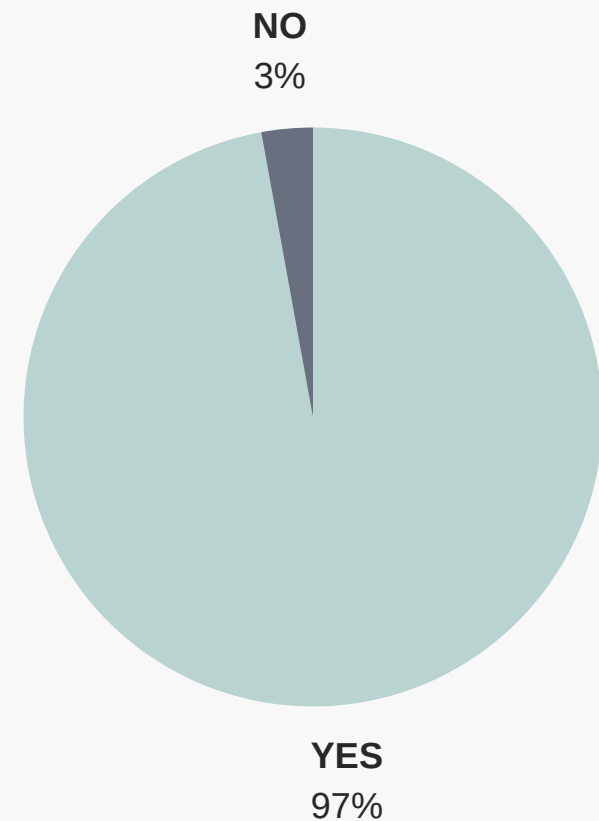
**VISITOR'S
ORIGIN**

"Do you think the Festival should be organised again?"



YES
100%

"Are you interested in coming to the Festival next year? (2019)?"



NO
3%

YES
97%

OFFER FOR SPONSORS

FOR OUR UPCOMING WOMEN'S BOULDERING FESTIVAL 2019, WE LOOK TO PARTNER WITH SELECT BRANDS THAT SHARE OUR CORE VALUES.

WE INVITE YOU TO PARTICIPATE IN THE EVENT IN A NUMBER OF WAYS:

- by providing monetary support as a sole or participating sponsor
- by sponsoring your athlete to attend as a speaker, mentor or instructor
- by donating merchandise for our goodie bags, raffle and contests

PLEASE GET IN TOUCH TO DISCUSS YOUR SUPPORT AND OUR COMMITMENT TO PROMOTING YOUR BRAND AND PRODUCTS.

WOMENSBouldERING@GMAIL.COM



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SEE YOU IN 2019!

www.womensbouldering.com